Good afternoon,   
  
We are reaching out to let you know that parents are now able to book in-store appointments – please share this information with as many parents as possible, including existing students and new starters.   
  
We’ve compiled a list of reasons why in-store appointments are beneficial for parents and students:

* Parents get a great experience, whilst gaining expert knowledge from our friendly staff.
* Parents get the best sizing advice, for the perfect fit the first time.
* There’s no need to queue.

You can copy and paste the following information to pass over to all parents:

*“We are reaching out to let you know that in-store appointments are now available and can booked one month in advance, stores also attend to walk-in appointments. These 1:1 appointments are not compulsory, we highly recommend them for new starters.*  
  
*Our expert staff will show you around the store where you can find all the necessary uniforms and accessories for Back to School. Our friendly staff are here to support you throughout the process.  
  
If you can’t attend your local store or a 1:1 appointment, you can still shop online 24/7.”*   
  
***CTA:*** *Book your appointment on your school page at* [*www.monkhouse.com*](http://www.monkhouse.com)*.* [*Find out more here >*](https://www.monkhouse.com/appointments?utm_medium=Email&utm_source=CAM&utm_campaign=BTS_Appointments_solus)

Feel free to reach out to me if you need anything else!

Many thanks,

Many Thanks

**Lisa Liddell**

Customer Account Manager

**E:** [westcam@monkhouse.com](mailto:westcam@monkhouse.com)  | **T:** 01928 752628